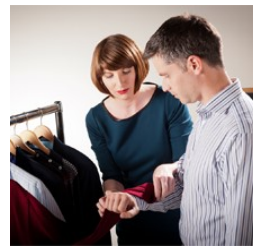


## Style-id



*Over the past few months Tech-Wales have taken me on an IT journey, they have opened my eyes to a new system, Microsoft Office 365 and have helped me build a positive IT presence for my business."*

**Eleanor Gardner, Founder of Style-id**



Style-id

style-id

In her industry, Eleanor Gardner, style expert needs to engage and work with people all over the United Kingdom. When her current IT system was not working to her satisfaction, she found herself not feeling in control of her business. She turned to Tech-Wales Ltd for help and found that Microsoft Office 365 was the solution.

### Business Needs

Eleanor Gardner is the founder of Style-id, a professional style consultancy company. An Apple enthusiast, Eleanor is a regular iPad user and has access to a shared MacBook at home. She also uses an Android phone when out and about working with clients. She needed somewhere central to store and edit documents, and emails but needed to access them from all three devices, wherever the client was based.

Eleanor explains: "I run a successful image consultancy business, which takes me all over Wales, the Southwest, Midlands and over to London. I needed access to my documents for viewing and editing whilst I was out on the road, as I can be away from my office base for a number of days. I was running my business website and webmail from a web management system that was uncomfortable and frustrating to use. I was unable to edit my website and disliked my webmail system, and I had nowhere to backup, store or edit my documents."

### Solution

Microsoft Office 365 was the perfect solution to Eleanor's data accessibility woes, the service includes Exchange, SharePoint and Lync online. Tech-Wales were able to configure all devices and implement the migration process smoothly and successfully, so that the package worked seamlessly with the Office Suite already installed on her MacBook. Not only that, Tech-Wales also supplied training on how to use the Microsoft Office 365 features and a support package so Eleanor can use the package to fully benefit her business.

#### Organization size

SME

#### Organization profile

Eleanor Gardner has over 10 years experience as a personal style consultant, and has helped clients from all walks of life. A London College of Fashion graduate, she has worked with top designers and celebrities in Wales, London and Paris.

#### Vertical industries

Fashion Industry

#### Services Provided

Office 365 Migration  
Website Migration  
Training  
Support

## Benefits

### Microsoft Office 365 compatibility with Apple

Eleanor did not have to change from her Apple devices in order to use the Microsoft Solution, as Office 365 integrates well on virtually any device, as well as with the Office applications already installed on her MacBook.

"Microsoft is a software leader, and even though I work off a Mac book and iPad I need to work with familiar systems, and one being outlook, it's what has always worked for me, and what I'm used to," says Eleanor. She now has all the familiarity of Outlook, Office Suite, and Apple devices, but with a more efficient email, calendar and document management system.

### Easing access and edit of documents

With 'Anywhere Access' Eleanor can now view/edit her emails, documents, calendars and more, with ease from wherever she needs to be, even on her Android phone. She states; "I face no more struggles with updating and editing my website, as now I have a user friendly web management system, my business is constantly evolving, and I now know I can comfortably make those changes, and if I get stuck Tech-Wales is at the end of the phone."

*"Thank you Tech-Wales and Microsoft Office 365... it just works."*

***Eleanor Gardner, Founder of Style-id***



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